

~ LEAD PARTNER ~

# Belfast Harbour



# NEW YORK NEW BELFAST

## The Irish Echo

**Wednesday, June 9th 2010**  
Fordham University,  
113 West 60th Street,  
New York

# CONFERENCE

**Thursday, June 10th, 2010**  
The Ritz-Carlton, New York,  
Battery Park

## Showcasing Belfast's Exciting Proposition In The Big Apple

 **Belfast Media  
Group.**



~ PREMIER PARTNERS ~



~ PLATINUM PARTNERS ~



# NEW YORK-NEW BELFAST Conference

**The New York-New Belfast conference** will spotlight the vibrant, emerging Belfast to an audience of leading Irish Americans in New York on 9-10 June 2010. As well as showcasing the business, cultural, academic and investment partnership opportunities in Belfast, the conference will also look at what makes New York a great city and ask what Belfast can learn from its progress. Headlining the conference will be civic leaders from Belfast, bringing a fresh perspective on their dynamic, changing city while rolling out the red carpet and giving a taste of the Big Apple will be a who's-who of city dignitaries including New York City Council Speaker Christine Quinn, Commissioner of Small Business Services Rob Walsh and Twenty Minutes in Manhattan author Michael Sorkin.

For full background and up-to-the-minute speakers' list, go to [www.newyorknewbelfast.com](http://www.newyorknewbelfast.com).

**PATRONS:** John Connorton, Hawkins, Delafield and Wood LLP. Shaun Kelly, KPMG. Geraldine Hughes, actor-playwright. John J. Reilly, Squire Sanders.

**PARTNERS:** Irish Business Organisation. Irish Business Association. Irish Network-NYC.

**MODERATORS:** Máirtín Ó Muilleoir, Irish Echo/Belfast Media Group.  
Mark Finlay, Presidents Club, Belfast.

## WEDNESDAY 9 JUNE

**Fordham University, Lincoln Center Campus, 12th Floor Lounge, Lowenstein Building**

6:15pm Registration

6:30pm **Reception to launch the West Belfast Féile summer 2010 program and the Belfast Festival/Titanic Exhibition in Grand Central Station, September 2010.**

7pm **Opening Address:** Fr Joseph McShane, President Fordham University, New York

7:10pm **A New Concept of Belfast**

David Lyle, CEO Lyle-Bailie International, Belfast.

(Introduced by Al Nunan, Capital One Bank and Irish Business Association)

7:30pm **The Shared Future of New York and Belfast**

Christine Quinn, Speaker New York City Council

7:40pm **Panel Discussion: Unlocking the Potential of the New Belfast**

Chair: Brian O'Dwyer, O'Dwyer and Bernstien, New York

Patricia Freedman, Cathedral Quarter Steering Group, Belfast

Sean Paul O'Hare, West Belfast Féile

Andrew Reid, Head of Production, Northern Ireland Screen

# NEW YORK-NEW BELFAST Conference

**THURSDAY 10 JUNE**

**Ritz-Carlton New York, Battery Park**

- 8:30am Registration  
9am **Destination Belfast:** Len O'Hagan, Chair Belfast Harbour
- 9:20am **Investing in a Brighter Future:** John Liu, Comptroller New York City.  
(Introduced by Mary Chang, Squire Sanders)
- 9:40am **The Compelling Proposition of Belfast (*Sponsored by Northern Ireland Bureau*)**  
Chair: Terence Brannigan, Chairman of CBI (Northern Ireland)  
Gary Hanley, Senior Vice-President North America, Invest NI  
Paul Priestly, Permanent Secretary Department of Regional Development  
Anne McReynolds, CEO The MAC  
Bjarni Thorvardarson, CEO Hibernia Atlantic
- 10:30am **Small is Beautiful — Opportunities for Small Business Partners**  
Chair: Niall O'Leary, Irish Business Organisation  
Robert Connolly, BC Compliance Group, LLC and Irish Business Association  
Bill McLaughlin, Chairman Irish American Business Chamber and Network  
Cllr Caoimhín Mac Giolla Mhín, Belfast City Council
- 11:15am **Why Great Cities Succeed**  
Michael Sorkin, Founder Michael Sorkin Studio, Author Twenty Minutes in Manhattan.  
(Introduced by Kyle Alexander, Strategic Investment Board)
- 11:45am **Civic Building Blocks for Successful Small Businesses**  
Rob Walsh, Commissioner Small Business Services New York.  
(Introduced by Aoife Butler, Irish Network-New York City)
- 12:15am **RECEPTION AND LUNCHEON (See Complementary Conference Events on Last Page)**
- 2:15pm **Investing New York Pension Funds to Deliver Profits and Justice**  
Chair: John Connorton, Hawkins, Delafield and Wood LLP. Co-Chair Friends of  
Belfast New York chapter.  
Gerry McCrory, Cross Atlantic Capital Partners  
Mary Louise Mallick, First Deputy Comptroller New York State  
Frank Costello, Crescent Capital, Belfast  
Brendan McGinn, New Ireland Capital Partners, Belfast
- 3:15pm **Tourism Driver – Growth and Regeneration in the New Belfast**  
Introduction: Kieran McLaughlin, CEO Ireland Funds  
Niall Gibbons, CEO Tourism Ireland
- 3:30pm **From Broadway, New York, to Broadway, Belfast**  
Liam Lynch, CFO Key Brand Entertainment  
Ciarán Mackel, Chair Gaeltacht Quarter, Belfast  
Rita Duffy, artist
- 4:30pm **Conclusion and Next Steps**  
Máirtín Ó Muilleoir, Publisher, Irish Echo

# NEW YORK-NEW BELFAST Conference

## Complementary Conference Events

### TUESDAY 8 JUNE

6pm **American Irish Historical Society**, 991 Fifth Avenue  
**Exhibition: Early Immigration from Ulster to New York**  
John Killen, Librarian Linen Hall Library  
Christopher Cahill, American Irish Historical Society  
Cllr Tom Ekin, Former Mayor of Belfast  
Ambassador Niall Burgess, Consul General of Ireland

### WEDNESDAY 9 JUNE

7.45am **Business Breakfast: Belfast Harbour Reborn.** BY INVITATION ONLY.  
Roy Adair, CEO Belfast Harbour  
Andrea Haughian, Vice-President Business Development Invest NI, New York Office  
Ben Chernelich, CAO/CFO NYSE Technologies

12noon **A Renaissance Community of New York: A Tour of Myrtle Avenue, Brooklyn,**  
with Rob Walsh, Commissioner of Small Business Services, New York City

### THURSDAY 10 JUNE

12:15-2pm **Reception for Irish Echo Index 30 Companies** (30 Top companies with operations in US and Ireland). Followed by **Index 30 Luncheon**. Guests of Honor: Declan Kelly, US Economic Envoy to Northern Ireland. Shaun Kelly, Vice-Chair Tax, KMPG LLP (USA). See full listing of Index 30 Companies on [www.nyewyorknewbelfast.com](http://www.nyewyorknewbelfast.com). Honorees: Navinet, Cybersource, Consilium Technologies, NYSE, BNY Mellon, Mayor Jerry Healy of Jersey City.

5.30-7:30pm **Conference Finale Farewell**  
Residence of Consul General of Ireland, Ambassador Niall Burgess

## CONTACT:

Connla Lawlor  
Tel: +44 2890 611916  
E: [c.lawlor@belfastmediagroup.com](mailto:c.lawlor@belfastmediagroup.com)

Sarah Archbold  
Tel: +1 212 482 4818  
E: [sarchbold@irishecho.com](mailto:sarchbold@irishecho.com)